



# BREATHE & BLOOM

AIR PURIFYING & LONG LASTING ANTHURIUMS

GET INSPIRED **BY ANTHURIUMS**

BY ANTHURIUM INFO





THE NATURAL  
**AIR PURIFIER**  
IN THE HOUSE

BREATHE&BLOOM

## **AIR PURIFYING AND LONG LASTING ANTHURIUMS**

You probably know Anthuriums as a very special tropical houseplant. But did you also know that Anthuriums are one of the longest-flowering plants? And that an Anthurium naturally purifies the air? To put it simply, Anthuriums 'Breathe & Bloom'.



## ABOUT ANTHURIUMS

Anthuriums are originally tropical plants. That is why the plant prefers warmth and a high humidity, and are therefore perfect to enjoy indoors. Decorative in any room, and easy to care for: Anthuriums do not need much attention. And with a broad range of colours in pot plants, there is always an Anthurium that suits your style. Bright colours, a long flowering period, minimal maintenance and an air purifying effect: it's the ideal houseplant you've been looking for.

**ANTHURIUMS:**  
LONG-TERM  
ENJOYMENT,  
LOW-LEVEL CARE







THE **OLYMPIC**  
**FLOWERING**  
**CHAMPION**  
AMONG PLANTS







DO YOU SEE THIS  
ICON ON A PLANT?  
THEN THAT PLANT  
PURIFIES THE AIR  
INSIDE THE HOUSE!

## ANTHURIUM FACTS

The Anthurium is not just any tropical plant. It is a real eyecatcher for your interior plus an air purifier at the same time. And having green plants in your house makes you feel happier. It's science!



### AIR PURIFYING

Anthuriums help remove the substances in the air that you would rather not breathe in yourself. In exchange, you get fresh air back.



### LONG FLOWERING PERIOD

You can enjoy Anthuriums for a long time because the plants continue flowering for months, even years. And they come in a wide variety of cheerful colours.



### GREEN IS HAPPY

Research shows that people feel happier when they're around plants. So, by bringing a bit of nature indoors, you'll feel better.



**FRESHER AIR**  
STARTS WITH  
ANTHURIUMS





## BRING FRESH AIR INTO YOUR HOUSE WITH ANTHURIUMS

The air quality indoors can often be worse than the air outside. This is primarily due to the presence of certain substances from the furniture, clothing, floor covering, paint, printers and more. A poor indoor climate is often cited as the cause of health issues like difficulty concentrating, skin problems, headaches and respiratory conditions.

But studies have shown that plants in the house have a positive effect on the air quality. Plus, the tropical Anthuriums instantly brighten up any interior with their red, pink, purple, orange, yellow, white or green colours. Easy to care for, air purifying, and one of the longest-flowering houseplants with a particularly beautiful appearance... You can't help feeling cheerful when looking at one!



A BIT OF  
THE TROPICS  
AT HOME  
THAT IS **EASY**  
TO CARE FOR





FLOWERING,  
FLOWERING  
**AND MORE  
FLOWERING**







**MOTHER  
NATURE'S  
AIR PURIFYING  
SYSTEM**



## **A DEEPER BREATH**

Plants purify the air and reduce the concentration of CO<sub>2</sub> and volatile organic compounds. But how do they do that? Plants absorb harmful substances from the air through their leaves. Then these substances are stored and broken down in the plant or its roots. Air purifying plants add water vapour to the air, which improves the humidity. This keeps your workplace and home environment fresh and healthy.



IT'S LIKE  
**IT NEVER STOPS**  
FLOWERING!







BRING A  
**NATURAL**  
**AIR PURIFIER**  
INTO THE HOUSE

### 3 TIPS FOR MAXIMUM ENJOYMENT OF YOUR ANTHURIUMS

ANTHURIUMS LIKE ROOM TEMPERATURE.

A SPLASH OF WATER ONCE A WEEK  
IS A TROPICAL DELIGHT FOR AN ANTHURIUM.

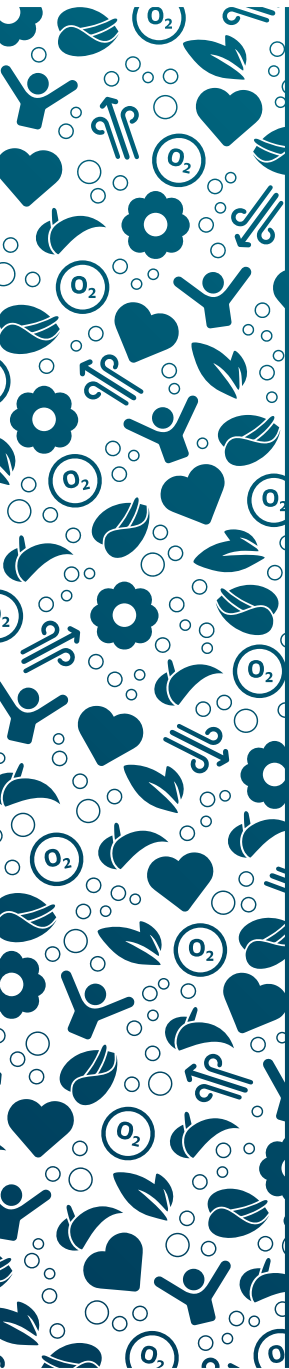
PUT THE PLANT IN A WELL-LIT PLACE,  
BUT NOT IN DIRECT SUNLIGHT.





ONLY  
ANTHURIUMS  
FLOWER FOR  
SUCH A LONG  
PERIOD





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