# **Privacy statement**

This Privacy Statement concerns the processing of personal data via www.breatheandbloom.info. This website is managed by Stichting Promotie Anthurium. Stichting Promotie Anthurium values your privacy. We therefore only process data we need for our information provision and the improvement thereof, and we handle the information we have collected about you carefully.

#### Use of your data

Stichting Promotie Anthurium uses your data for the purpose of promotional campaigns or if you indicate you wish to receive our newsletter. When you send us an email or other message, it is possible that we store your personal data. We will not make your data and/or information available to third parties, unless we have a legal obligation to do so.

#### Controller

Stichting Promotie Anthurium is the controller of the processing of your personal data in accordance with the GDPR.

Our contact details are as follows: Stichting Promotie Anthurium Hoeksekade 117 2661 JN Bergschenhoek, The Netherlands +31 (0)6 82 58 31 83 info@breatheandbloom.info

#### Which data do we collect?

Stichting Promotie Anthurium in principle does not collect any personal data, unless you provide this to us via the email address on this website, or when you register for our newsletter. In such cases we will only collect the following personal data:

- Name
- Organisation
- Email address
- Mobile or other telephone number

### **Cookies**

Stichting Promotie Anthurium places cookies on its visitors' devices. We do so in order to collect information about the pages visited by users on our website, keep a record of return visits and find out which pages perform well on our website. We also keep a record of which information is shared by the browser. You can decide to disable cookies. You can do so by using the options of your browser.

#### **Google Analytics**

We use Google Analytics for analytical purposes. This concerns the anonymous processing of data in a secure environment, which meets the GDPR requirements. In these cases, we only collect the following personal data:

- Data on your activities on our website
- Internet browser and type of device

## How long will my personal data be stored?

Contact data we obtain when you subscribe to our newsletter will be stored as long as is necessary in order to perform the service. When this service relationship ends, we will store your personal data for a maximum of one year.

## **Amendments**

This Privacy Statement may be amended in the future. The most recent version can always be found on our website at <a href="www.breatheandbloom.info">www.breatheandbloom.info</a>. All future amendments to the privacy policy will be publicised on this page.